

**SOUL CITY  
YOUNG WOMEN'S CLUB LIFESTYLE MAGAZINE  
JUNE 2014**

**Annexure D**

**TENDER EVALUATION GRID**

Evaluator: \_\_\_\_\_ Company being evaluated: \_\_\_\_\_

AREA	MAXIMUM SCORE	ACTUAL SCORE
<b>TECHNICAL:</b>	<b>45</b>	
Creativity, originality and suitability of approach concept and design	10	
Links with target audience and other networks to identify magazine contributors, writers, photographers, etc.,	10	
Content development: does the approach: <ul style="list-style-type: none"> <li>• show an understanding of the needs of the target audience</li> <li>• involve the target audience and other local networks (e.g. income generation programmes, NGOs, CBOs, community organisations and networks.) in generating content</li> <li>• link young women to other platforms (other clubs, TV, social media and organisations).</li> </ul>	15	
Estimated overall reach and clearly defined outcomes of the TV shows	10	
<b>EXPERIENCE &amp; EXPERTISE:</b>	<b>30</b>	
Organisation profile, team qualifications and skills including credentials and potential service providers	10	
Specific experience in writing and designing materials for youth (evidence of previous publications)	5	
Example of a detailed publishing plan from inception to print-ready materials and clear implementation plan)	5	
Effective computerised accounting systems in place and a qualified, experienced, financial manager to implement sound financial management practices	5	
Evidence of ability to project manage a publishing plan to schedule with a range of stakeholders; and research and testing processes.	5	
<b>BUDGET &amp; ADMINISTRATIVE:</b>	<b>25</b>	
Realistic detailed budget in relation to the concept	20	
BEE compliance	5	

**Evaluator's comments**

<b>Strengths</b>	
<b>Weaknesses</b>	

Evaluator's signature

<b>Name</b>	
<b>Signature</b>	
<b>Date</b>	